

# Minutes of CoST Interim Board Meeting No. 4 23 May 2012

## Participants

### Board Members:

Chrik Poortman (CP), Chairman (London)  
 Bekure Ketema, (BK), Government (Addis)  
 Hart Schaefer (HS), World Bank (India)\*  
 Bob McKittrick (BM), Business (Northumberland)  
 Kirsten Homman (KH) (Alternate), World Bank (Washington)  
 Petter Matthews (PM), IS (London)

\* Hart joined the meeting during Item 8

### In Attendance:

Zlatina Loudjeva (ZL), IS (London)  
 John Hawkins (JH), IS (London)  
 Bill Paterson (BP), IS (Wellington)  
 Jared Haddon, World Bank (Washington)

## Item 1. Chairman's welcome and opening remarks

- 1.1 The Chairman thanked all those present in the various locations, particularly those who were joining the meeting during unsociable hours. He also thanked IS and World Bank colleagues for completing the practical arrangements.
- It was agreed to change the order of items in the agenda. The discussion followed the sequence recorded in these minutes.

## Item 2. Approval of the minutes of IB Meeting No. 3, 19-21 March 2012

	<b>Actions &amp; Decisions</b>	<b>Responsible</b>	<b>Deadline</b>
2.1	The minutes of the previous meeting were approved.	N/A	N/A

## Item 3. Approval of CoST global programme design document

3.1	Subject to minor revisions based on the written comments of board members, the design document was approved.	N/A	N/A
3.2	Prioritise the production of the second tier or 'spin off' documents that were agreed in IB2.	IS	Various tbc
3.3	The design document will be published in the future, at a time to be agreed by the IB.	IS/IB	tbc

## Item 4. Construction transparency index

4.1	Comments were made with relation to the potentially 'over-subjective' nature of the indicators, the need for simpler aggregation of indicators and the need to eventually 'test' the index in one or two participating countries.	IS	Before the next IB meeting
4.2	The review paper will be circulated amongst former IAG members for comment.	IS	June 2012
4.3	In principle we should have a public consultation on the index, although this will be based on a version that is	IS	August

	refined as a result of the detailed peer review process.		2012
<b>Item 5. Programme update</b>			
5.1	Progress has been slow in most participating countries. Partly this is the result of tightening up the applications/reporting procedures for IS grants.	N/A	N/A
<b>Item 6. Financial report</b>			
6.1	A summary report was given and subsequently accepted by the Board.	N/A	N/A
<b>Item 7. Communications strategy</b>			
7.1	The allocation of 25% of time and resources for communicating with the Bank is too high and it should be reduced.	IS	July 2012
7.2	Consideration should be given to incorporating 'transparency' into the brand proposition. Also, we must be cautious about the term 'global' as it could detract from the national focus.	IS	July 2012
7.3	We should maintain a calendar of events that are of interest to CoST.	IS	July 2012
7.4	There is value in testing the brand proposition and key messages through a cost effective process that might include a survey and/or interviews.	IS	July 2012
<b>Item 8. Fundraising strategy</b>			
8.1	Given the limited resources available for fundraising, the primary focus of fundraising efforts in the short term will be on bilateral and multilateral donors.	IS	N/A
8.2	Whilst the IS remains responsible for coordinating fundraising efforts, all IB members are encouraged to use their networks and contacts to support these efforts.	IS	N/A
8.3	We will adopt a 'modular' approach to fundraising, i.e. components of the global programme can be packaged	IS	N/A
8.4	We are willing in principle to accept funding directly from companies, although each individual opportunity should be judged on its merits.	IS	N/A
8.5	Siemen's was identified as a company that is making resources available for initiatives promoting anti-corruption. We will research this possibility.	IS	Before next IB meeting
8.6	The IS will develop a short note on financing from the private sector. This is an important, but not an urgent task alongside other priorities.	IS	Before end 2012
<b>Item 9. Other business</b>			
9.1	The global programme will be launched in September/October 2012. The IS will identify and evaluate	IS	July 2012

	options, probably in the margins of another event, so as to reduce the resources required.		
9.2	Hart Schafer will be leaving his current position in the Bank for a new position in Egypt. The implications of this for the IB will be discussed in due course.	IS/WB	N/A
9.3	The next meeting will be held on Wednesday 19 September 2012.	IS	N/A

These minutes were approved as an accurate record of the meeting.



September 2012

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Christiaan J. Poortman  
Chairman

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Date