




CoST at the Open Government Summit 2016 (7-9 December 2016 – Paris, France)
Social media briefing for supporters

The results of the Open Government Awards were publicly announced on 7th December at the Summit. CoST Honduras was awarded third place, and CoST Malawi was given an honourable mention. Across CoST, CoST Honduras, CoST Malawi and OGP, the key social media channels for the Summit are:

	CoST International	CoST Honduras	CoST Malawi	Open Government Partnership
	@CoSTransparency	@CostHonduras	N/A	@opengovpart
	Construction Sector Transparency Initiative (CoST)	CoST Honduras	N/A	Open Government Partnership

The [OGP Flickr account](#) will also be updated with photos several times a day over the course of the Summit events and are open for partner use and promotion.

The following hashtags should also be used for communications around the Summit and to promote CoST within the OGP Awards. OGP will retweet every Tweet that mentions #OGP16 so please make sure to include this hashtag in all Tweets.

OGP General	#OGP16		#OGPAwards	
OGP Themes	#ParisDeclaration	#Anticorruption		#DigitalCommons
CoST General	#CoSTImpact	#OGPWinners		#CoSTcivsoc
CoST Themes	#CoSTHonduras		#CoSTMalawi	

Below are some sample Tweets and stock images that can be added to Tweets as appropriate. Wherever you include a photo in your Tweet, please make sure to tag at least [@CoSTransparency](#), [@CostHonduras](#) and [@opengovpart](#).

Sample Tweets, after Awards announcement

Following the Award announcement, the Tweets below may be used.

Overall

- Well done #CoSTHonduras & #CoSTMalawi on #OGPAwards success! #OpenGov ensuring better value #infrastructure for #citizens #OGP16 #CoSTImpact
- #CoSTHonduras & #CoSTMalawi - wins for #transparency and #citizen engagement at #OGPAwards #OGP16! #CoSTImpact on show, well done to both!

General country initiatives

- Well done #CoSTHonduras! Winning #OGPAwards 3rd place & making #transparency count for #CoSTImpact! #OGP16 #OGPWinners #CoSTcivsoc
- Well done #CoSTMalawi! Honorable mention in #OGPAwards & making #transparency count for #CoSTImpact! #OGP16 #OGPWinners #CoSTcivsoc

Specific country initiatives

- #CoSTHonduras win #OGPAwards 3rd place! #SISOCs is a great example of #transparency empowering #citizens – #CoSTImpact #OGP16 #OGPWinners
- #CoSTMalawi get #OGPAwards honorable mention! Their SMS service is a lifeline for citizens to get quality #infrastructure #CoSTImpact #OGP16

Multi-stakeholder approach

- Go #CoSTHonduras! #Civsoc, #government & #industry uniting to make #transparency count & win #OGPAwards 3rd place! #CoSTImpact #OGP16
- Go #CoSTMalawi! Honorable mention at #OGPAwards – #civsoc, #government & #industry uniting to make #transparency count! #CoSTImpact #OGP16