

Terms of Reference: Web developer for the Infrastructure Anti-Corruption Toolbox

1. Introduction

CoST, the Infrastructure Transparency Initiative is recruiting a web developer to work alongside an anti-corruption expert from the infrastructure sector to help develop the Infrastructure Anti-Corruption Toolbox (IAC).

CoST is a global not-for-profit that develops and supports the use of tools and standards by government, the private sector and civil society in 19 countries to improve the integrity, transparency and accountability of infrastructure investments. The web developer will use their experience and expertise to develop IACT a web-based platform that will improve the accessibility of useful and relevant tools and resources that aim to improve the integrity of infrastructure investments.

In addition, CoST will support the implementation of IACT by using a collective action approach that brings together private sector, government, civil society and other actors to work together on shared objectives. Key features of this will include building an evidence base to inform interventions, adaptation of support and advice to meet the specific needs of users, building trust amongst stakeholders and promoting dialogue.

IACT is funded by the US Department of State Bureau of International Narcotics and Law Enforcement Affairs (INL) as part of its project '[Global Initiative to Galvanize the Private Sector as Partners in Combating Corruption](#)' (GPS).

These terms of reference outline our proposed approach toward the development of IACT, the scope of work, required experience and the application process for applying for the role.

2. Our approach

There is a strong desire amongst private sector actors to do more to tackle corruption. Whilst there are many tools and resources available to support them, they tend to be dispersed, of variable quality, and difficult to locate and apply. IACT can meet that need by curating the most useful and relevant existing tools and resources, and by developing new tools and resources to meet needs identified by the private sector that are currently unmet.

Some of the best quality tools and resources have been developed by reputable organisations including the Global Infrastructure Anti-Corruption Centre (GIACC), Transparency International Australia, OECD, International Federation of Consulting Engineers (FIDIC) and CoST. IACT will help to improve the accessibility of these tools and resources by mapping them against the stages of the infrastructure delivery cycle and indicating the type of user they are aimed at. Those users will include:

- Investors needing access to data to help them to assess risk and formulate the policies and procedures needed to safeguard their investments
- Public and private sector clients seeking to identify and manage corruption risks at each stage of the infrastructure project cycle
- Firms competing for infrastructure contracts who want to adopt international good practice to reduce the costs and risks of doing business
- Civil society organisations that want to monitor public expenditure, exercise accountability and ensure that poor and marginalised communities and local businesses have access to good quality infrastructure and services.

The IACT repository will consist of:

- Existing tools and resources, including open-source digital tools, potentially presented as an interactive map alongside stages of the project cycle and or based on corporate requirements
- New tools and resources that are identified through the needs analysis and developed by IACT
- Lessons and impact stories from the implementation of IACT, and
- Other resources that were developed to specifically to support GPS partner needs and may be of use for a broader audience

The map of tools and resources will be published on an interactive webpage with a link to the CoST website. We will ensure that publishers agree to have their resources published through IACT. The webpage will be carefully designed to make it appealing to users, easy to understand and easy and use.

3. Scope of work

The scope of work requires the web developer to establish a website in English with a translate option for Spanish that can host the tools and resources that will assist users to reduce corruption risks at the different stages of the infrastructure delivery cycle. The specific type of service users of this website will have been identified by the expert. The expert will be encouraged to work closely with the web developer and a knowledge manager to identify other potential approaches to mapping the tools and resources that will help potential users.

The web developer will also be able to draw on the expertise of an advisory group that will be available to help understand how users will access the resources. The web-developer will also be asked to consider if and how the repository should be aligned and potentially integrated into the current and potentially a future CoST website.

4. Experience and attributes

The developer will have:

- Proven experience in developing organisational websites, using WordPress
- Proven experience focused on improving engagement time on websites
- Proven experience in developing a multilingual website
- Skilled in developing dynamic visual displays that are user-centred
- Skilled in developing websites that are disability-accessible and friendly
- Experience with CMS systems
- Ability to adapt to, and use, an organisational brand in visual outputs
- Understanding, and in touch with, current website trends and needs
- Functional knowledge and coding experience and
- Basic knowledge of search engine optimisation (SEO)

5. Outline timeline and budget

The following table provides an outline timeline the details of which will be fleshed out when the roles are filled.

Task	Timeline
Recruitment of expert, web developer and knowledge/project manager	January – February 2025
Establishing the advisory group	January - February 2025
Mapping	February – March 2025
Web development	February – May 2025

The budget for the development of the web-based platform is £10,000 to £13,000.

6. Application process

If you wish to apply, please submit a 3-4 page proposal by Wednesday 5 February 2025 to John Hawkins (j.hawkins@infrastructuretransparency.org) outlining:

- Your relevant experience
- The platforms you would recommend,
- How you would approach delivering the scope of work including the look and feel of the platform and
- A timetable and budget including your fees and any potential expenses.

If you are working with a team, you should also include details of your team and their experience of delivering similar web-based knowledge repositories. Interviews with preferred candidates will take place week commencing 16 February 2025.

For further information, please contact John Hawkins (j.hawkins@infrastructuretransparency.org).